



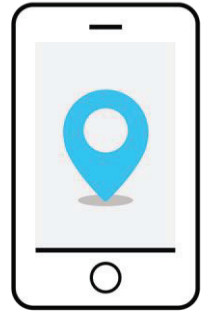
PRESENTS CBD GOOGLE ADS

SM Services is the top rated Cannabis ad agency in the United States partnered with Google as a premier ad partner.

SM
ADS



Maximize Your CBD Marketing with Google Ads



We Specialize in Compliant Google Ad Solutions for CBD Brands.

Tap into the Largest Advertising Platform in the World with Google Ads.

At SM Services, we're solely focused on the successful marketing of both existing and emerging CBD brands, giving us the greatest possible insight into all the tools, strategies, and resources available to businesses who are serious about getting the word out. What this means for your business:

- 10 MILLION UNIQUE SEARCHES PER MONTH – GROWING WEEKLY
- FULLY AD COMPLIANT GUIDELINES
- ONLY REACH KNOWN ADULT CUSTOMERS
- REACH BEYOND THE STONER ECHO CHAMBER
- CUSTOM KEYWORD STRATEGIES THAT MATCH YOUR VISION

GEO-Fencing in Action

SM Services utilizes advanced customer data profiling and proven marketing strategies to help your business reach your targeted demographics and most receptive audience members.



Customer Profile: James, 39

- Buys Flower Every Other Week
- High Income Level
- Shops for Premium Quality Products
- Propensity for Online Shopping

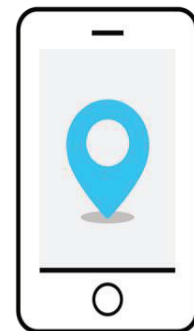


Customer Profile: Stephanie, 28

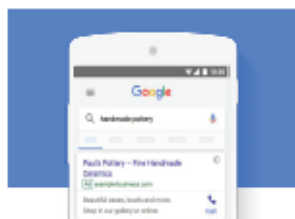
- Currently uses CBD Topicals
- Curious About Cannabis Products for Pain Management
- High Net Income Household
- Propensity for Shopping at Retail Locations



GEO-FENCE INVENTORY



D I S T R I B U T I O N



Search ads

Your ads can appear on mobile or desktop the moment potential customers search for businesses like yours on Google.



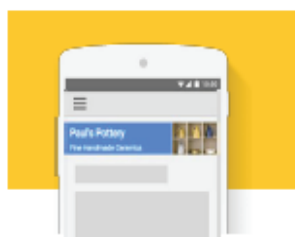
Universal app campaigns

Make it easy for people to install your app or find it across Google's most popular platforms.



Video ads

Create video campaigns and connect with your audience on YouTube or across the web.



Display ads

Reach people while they're checking their email, browsing their favourite websites or using apps.



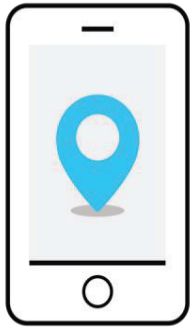
Shopping ads

Feature your products and promotions in Google Shopping to boost sales.



Remarketing ads

Reconnect with people who've visited your site before by sending them messages, reminders or new offers.



GOOGLE ADS CAMPAIGNS

GETTING STARTED

Our process is super simple and meant to help you streamline new advertising campaigns without difficulty. Here's how it works:

- STEP 1: On-Boarding Call (15 minutes)
- STEP 2: Review Geo-Targets (areas to target)
- STEP 3: Review Keywords & Key Phrases
- STEP 4: Campaign Launch
- STEP 5: Optimize + Track ROI

CASE STUDIES

