



Presents..
CANNABIS GEO-ADS

**SM
ADS**



@fb.com/thesmservices



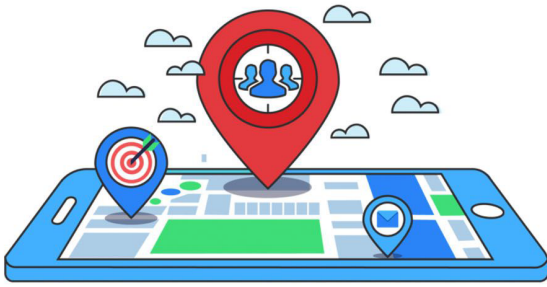
@linkedin.com/the-sm-services



@thesmservices

SM Services is the top rated Cannabis ad agency in the United States partnered with Google as a premier

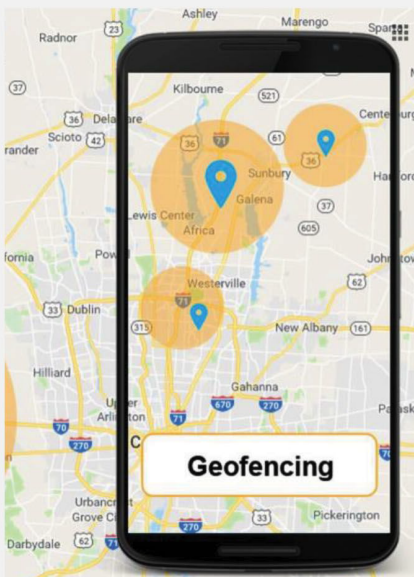
www.thesmservices.com



CANNABIS GEO-ADS

ACCURATE GEO-FENCING MADE EASY

At SM Services, we provide fully compliant programmatic advertising solutions for getting CBD and Cannabis ads in front of your customers. Our team is solely focused on serving dispensaries and CBD brands, allowing us to provide you with the best possible marketing insight.



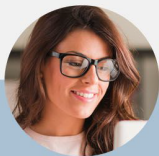
WHAT THIS MEANS FOR YOUR BUSINESS...

- 400 MILLION UNIQUE OPTED IN & GROWING WEEKLY
- FULLY COMPLIANT AD GUIDELINES
- ONLY REACH KNOWN ADULT CUSTOMERS
- REACH BEYOND THE STONER ECHO CHAMBER
- 500 TARGETING SEGMENTATIONS



GEO-FENCING IN ACTION

SM Services utilizes advanced customer data profiling and proven marketing strategies to help your business reach your targeted demographics and most receptive audience members.



CUSTOMER PROFILE: STEPHANIE, 28

Currently uses CBD Topicals
Curious About Cannabis Products for Pain Management
High Net Income Household
Propensity for Shopping at Retail Locations



CUSTOMER PROFILE: JAMES, 39

Buys Flower Every Other Week
High Income Level
Shops for Premium Quality Products
Propensity for Online Shopping

Our GEO-Fencing Distribution Partners

BuzzFeed

ANGRY BIRDS

**VVS
WORLD STAR
HIP HOP**

**CLASH
ROYALE**

YAHOO!

LOUDWIRE

**dope
MAGAZINE**

ESPN

Newsweek

MSNBC

HIGH TIMES

USA TODAY



GETTING STARTED

Our process is super simple and meant to help you streamline new advertising campaigns without difficulty. Here's how it works:

STEP 1: On-Boarding Call (15 minutes)

STEP 2: KReview Geo-Targets (areas to target)

STEP 3: Review, Modify, and Approve Content

STEP 4: Campaign Launch

STEP 5: Optimize + Track ROI

WHAT'S INCLUDED



TRACKING PIXEL

An essential component to the success of any digital advertising campaign, tracking pixels will gather user behavior and collect insight into your potential customers.



METRICS DASHBOARD

Easily manage, track, and modify all GEO-Fencing efforts in your campaign through an intuitive and user friendly dashboard interface.



ACCOUNT MANAGER

Your dedicated account manager will be with you every step of the campaign, providing expert advice and strategic solutions throughout the process.



TARGETING DOWN TO ZIP

Reach the customers closest to your business with advanced ZIP code targeting. Share your business messaging and offers with customers throughout your community!



IDENTIFY YOUR CUSTOMERS

- Device make, model, OS & screen size
- IP address, location, time stamps
- Frequency of visits, time between events
- Relationships between devices